


**KAUTILYA SCHOOL OF PUBLIC POLICY**

GITAM (Deemed to be University)

Rudraram, Patancheru Mandal

Hyderabad, Telangana 502329

<b>Course Code:</b>	<b>Course Title:</b> Development Consulting 101	
<b>Trimester:</b> 5th	<b>Course Type:</b> Skillshop	<b>Credits:</b> 1
<b>Home Program(s):</b> MPP	<b>Batch/Academic Year:</b> 2023 - 2025	
<b>Course Lead:</b>	<b>Assigned T/RA:</b>	

**Course Description**

This course provides an in-depth exploration of development consulting, focusing on the landscape and key players in the field. Students will gain a comprehensive understanding of the various stakeholders involved, including government entities, non-profits, and international organizations. Throughout the course, students will engage with real-world case studies, allowing them to apply theoretical knowledge to practical situations. They will learn to evaluate ethical considerations in public policy, fostering critical thinking skills that are vital for proposing viable and ethically sound solutions. In addition to analytical skills, students will acquire practical competencies in writing op-eds, policy briefs, and comprehensive reports. These skills will enable them to effectively communicate their policy analyses and recommendations to a variety of audiences, including stakeholders and the general public. By the end of the course, students will be equipped with a robust understanding of development consulting principles, empowering them to address real-world challenges and contribute meaningfully to the field of public policy. They will leave with the ability to think critically, write persuasively, and implement strategies that can drive positive change in society.

**Learning Objectives**

1. To understand the landscape and key players in development consulting.
2. To master structured thinking frameworks essential for effective policy intervention.
3. To analyse real-world public sector challenges and propose viable solutions.
4. To develop critical thinking skills to evaluate ethical considerations in public policy.
5. To acquire practical skills in writing op-eds, policy briefs and reports.

**Course Outcomes**

On successful completion of this course, students will be able to:

1. Demonstrate proficiency in applying development consulting principles to real-world scenarios.
2. Utilize structured thinking frameworks to analyze and address complex public policy challenges.
3. Evaluate ethical implications of policy interventions and propose ethically sound solutions
4. Write effective op-eds and policy briefs to communicate policy analysis recommendations.

**Course Schedule**

<b>Session 1</b>	<b>Introduction to Development Consulting</b>
<ul style="list-style-type: none"> <li>● Introduction to public sector consulting and civil society</li> <li>● <b>In-class activity:</b> Exploring the NEP 2020's impact on curriculum and educational access in Indian schools</li> <li>● <b>Post-Lecture Exercise:</b> Critically analyse Pradhan Mantri Jan Dhan Yojana's role in enhancing financial inclusion nationwide. Reflect on its benefits and challenges for various demographic groups in India. (750 - 1000 words)</li> </ul>	
<b>Session 2</b>	<b>Structured Thinking Frameworks in Public Policy- I</b>
<ul style="list-style-type: none"> <li>● Introduction to structured thinking frameworks : Multiple Streams Approach, Water of Systems Change, Theory of Change, Logical Framework</li> <li>● Deep dive into Multiple Streams Approach</li> <li>● <b>In-class activity:</b> Using the Multiple Streams Approach, analyse COVID-19 policy responses in India</li> </ul>	
<b>Session 3</b>	<b>Structured Thinking Frameworks in Public Policy- II</b>
<ul style="list-style-type: none"> <li>● Deep dive into Logical Framework</li> <li>● <b>In-class activity:</b> Using the Water of Systems Change Framework, investigate gender inequality in the workplace in India</li> <li>● <b>Post-Lecture Exercise:</b> Design a 6-week policy intervention and create a Log Frame to enhance adherence to vaccination policies.</li> </ul>	
<b>Session 4</b>	<b>Stakeholder Management</b>

- Introduction to Stakeholder Management
- Stakeholder Identification and Engagement
- Ethical considerations in policymaking
- Applying the octagonal stakeholder perspectives framework.
- **In-class Activity:** Simulation activity to represent different stakeholders and discuss the proposed solutions to mitigate the pressing water crisis in a region.

<b>Session 5</b>	<b>Program Management</b>
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- Introduction to Program Management
- Linking intentions and ground realities
- Understanding human behaviour in a public policy context
- Public Project Lifecycles
- **In-class Activity:** Design a policy intervention and project plan storyboard (for a pilot) to enhance female representation and empowerment in public decision-making process.
- **Post-Lecture Exercise:** Develop a policy proposal concept note and a project plan to increase adherence to any one component of the Swachh Bharat Abhiyan campaign in a State of your choice.

<b>Session 6</b>	<b>Effective Communication</b>
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- Introduction to writing op-eds, policy briefs and reports in a public policy context.
- Use Cases and types of op-eds, policy briefs and reports.
- Principles of effective storytelling; tips and tricks
- **In-class Activity:** Develop a storyboard that effectively communicates strategies to increase voter turnout across diverse demographics and regions in India.

<b>Session 7</b>	<b>Case Walkthrough - I (Masterclass)</b>
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- Discussion on a real-life, KPMG public sector case study
- **Post-Lecture Exercise:** Propose policy recommendations to improve road safety by examining road traffic accident issues in Telangana over the last five years.

**Session 8****Case Walkthrough- II (Masterclass)**

- **Sample Case Study:** Develop a proposal for a PAB presentation in Orissa suggesting policy initiatives which will enhance equitable access to employment opportunities in rural regions.
- **In-class activity:** Reflective exercise