



## KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)  
Rudraram, Patancheru Mandal  
Hyderabad, Telangana 502329

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| <b>Course Code:</b> PPOL6701                  | <b>Course Title: International Trade, Business and Policy</b> |                   |
| <b>Trimester:</b> 3                           | <b>Course Type:</b> Skill Shop                                | <b>Credits:</b> 1 |
| <b>Home Program(s):</b> MPP                   | <b>Batch/Academic Year:</b> 2024-2026                         |                   |
| <b>Course Lead:</b> Dr. Harsha Vardhana Singh | <b>Assigned TA:</b>   |                   |

### Course Description

International trade is a significant contributor to a nation's development and the trade of a country is dependent on the political, economic and social climate of that country. The climate of the country, in turn, depends on the domestic policies formulated by the policy experts and the quality of business available for international engagement and collaboration.

Thus, the need for understanding the interrelationship between international trade, business and policies arises as the importance of international trade in their contribution to GDP grows bigger than ever. Businesses on the other hand are significant contributors to employment in a country and thus understanding how policies shape businesses and their growth trajectory becomes important.

The course seeks to provide a robust understanding and critical insights into the important areas of international trade, policy making and its impact on the business potential in India. Moreover, this course will provide the students a broad understanding of different industries with respect to industrial policies, in place and the scope of stimulating international trade to encourage the industrial potential of the country.

For a practical and pragmatic flavor, the participants will be facilitated with the lived experiences of practitioners who have taken part in crucial policy making in different industries and fields.

### Learning Objectives

To sensitize students to:

1. On the issues of international trade and business in India

2. On the impact of domestic and foreign policies on Indian business and international trade
3. On how businesses in India respond to different policies in different fields.

### Course Outcomes

On successful completion of this course, students will be able to:

1. Understand the stimulants of international trade for Indian businesses.
2. Understand how Indian businesses navigate the policy changes and the impact on its trade domestic and internationally.
3. Gain critical insights of the foundations of decision and policy making when it comes to businesses and their trade nationally and internationally.
4. Various Indian case studies will enable the students to learn through practice.

### Course Schedule

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| <b>Unit</b><br>1 | <b>Sessions: 3</b> | <b>India and Global Value Chain</b>   |
|                  |                    | <ul style="list-style-type: none"> <li>- Where does India stand in the global value chain?</li> <li>- The importance of Global Value Chain to a Nation's GDP.</li> <li>- How do we move up the GVC ladder?</li> </ul>   |
| <b>Unit</b><br>2 | <b>Sessions: 5</b> | <b>Different Industries and their Engagement with Domestic Policies</b>   |
|                  |                    | <ul style="list-style-type: none"> <li>- Apple and its GVC in India</li> <li>- Reliance and the impact of the Industrial policies</li> <li>- The impact of Industrial policies on Textile Industry and how to stimulate Textile Trade</li> <li>- Businesses and their perception of Industrial policy making</li> </ul> |

