



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)

Rudraram, Patancheru Mandal

Hyderabad, Telangana 502329

Course Code: PPOL6023	Course Title: Foundations of Public Policy	
Trimester: 2	Course Type: Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2024-2026	
Course Lead: Dr Sharique H. Manazir	Assigned AA:	

Course Description

Public Policy is an ever-evolving field with its various forms, models, elements, stakeholders and frameworks. The Policymaking process which was earlier assumed to be cyclic has evolved into complex and haphazard. This course aims to provide students with an understanding of the practical and theoretical issues of the public policy process specifically dealing with the Laswell's Stage Heuristic Framework that is famously known as Policy Cycle. The course would provide an in-depth understanding of India as well as the global policy making ecosystem. process by emphasizing the political nature of the process, i.e., how various actors' interests influence the policy process. It would also open a dialogue about the applicability of extant theories to India and possible ways to build theories that may be relevant to the country.

Learning Objectives

1. Understand the key concepts in Public Policy and the various policy frameworks and approaches.
2. Describe public policy theories and recognise the contexts underlying their evolution.
3. Outline policy theories and assess their applicability in the Indian context.
4. Analyze historical events and identify policy opportunities, and then create them or devise means to leverage them in their favour to influence policy making.
5. Utilize theoretical frameworks to analyse real-world policy issues through case studies.

Course Outcomes

On successful completion of this course, students will be able to:

1. Be familiar with current policy process theories and the context in which they were formed.
2. Be able to analyse the applicability of the extant theories to India.
3. Be familiar with the processes and players in the policy domain.
4. Understand the stages of the policy cycle and their interactions.
5. Appreciate the political nature of the policy process.
6. Gain awareness of real-world public policy challenges and how they impact policymaking.

Course Schedule

Unit I	Sessions: 6	Introduction to Public Policy
<ul style="list-style-type: none"> ● What is Public Policy, its historical background, types, elements, stakeholders and various models? ● Stag Heuristic framework to Policy Cycle & Big Data Policy Cycle 		
Unit II	Sessions: 4	Agenda Setting Policy Formulation
<ol style="list-style-type: none"> 1. Case Study Discussion for Agenda Setting in India – Formulation of Digital Personal Data Protection Act 2023 (Discussion on Dr Sharique Hassan Manazir’s Paper) 2. Case Study Discussion for Agenda Setting in USA – An Analysis of Agenda Setting Process in US Congress (Discussion on Prof Thomas Birklands Paper) 3. Policymaking in India 		
Unit III	Sessions: 4	Policy Formulation
<ol style="list-style-type: none"> 1. Advocacy Coalition Framework 2. Narrative Policy Framework 		

Unit IV	Sessions: 4	Analyzing Policy Shifts
<ol style="list-style-type: none"> 1. Policy Shift in Decision making <ol style="list-style-type: none"> I. Multiple Stream Framework II. Policy Feedback Theory 2. Garbage Can model to Multiple Stream Feedback Framework 3. Punctuated Equilibrium Theory 		
Unit V	Sessions: 2	Policy Implementation
<ol style="list-style-type: none"> 1. Case Study of Smart City Initiative in India – Implementation and Analysis of Parliamentary Standing Committee Report 2. Case Study Discussion of the Public Hospitals in Germany – Implementation and Analysis through Research Paper 		
Unit VI	Sessions: 4	Policy Evaluation
<ol style="list-style-type: none"> 1. Case Study Discussion on the Policy Monitoring and Evaluation Process in India: World Bank Report 2. Understanding Policy Evaluation in Local Governance in England through analysis of statutory frameworks. 3. Understanding policy evaluation in government agencies in Australia. 		